

Sample Letter to News Media Requesting Support

Radio or TV

[Name]

[Official Title]

[Mailing Address]

Dear Mr. / Ms. [Name of Reporter / Producer / News Director],

[Date]

According to a report entitled *Intimate Partner Violence* by the Department of Justice, Office of Justice Programs, Bureau of Justice Statistics {May 2000}, 876, 340 women were victimized by domestic violence in 1998. Each [year / week / day] [local statistic] of women are victims of domestic violence in [city / county / state].

October is *National Domestic Violence Awareness Month*. During this month, local organizations join together to promote greater public awareness about domestic violence. This month provides an excellent opportunity for our [City / County / State] to demonstrate its support in ending domestic violence and show support to the numerous victims who are among us. Moreover, it is a wonderful opportunity to educate the public on the seriousness of domestic violence and the prevalence of this epidemic in our lives.

We ask you to consider supporting the community during *National Domestic Violence Awareness Month* by producing a news segment or series of segments examining the crime of domestic violence. Such important news stories could explore various aspects of domestic violence, such as the types of abuse, the legal ramifications of this crime, the affect domestic violence has on our community, domestic violence homicides in our area, as well as services provided in our area. I would be willing to talk to you about other possible angles. Moreover, we have also prepared public service announcements to promote this month.

Enclosed are materials about my organization, a calendar of events, some fact sheets on domestic violence, and sample public service announcements. [The list of items is optional. The words should reflect what actually goes in the envelope.]

If I can provide you with additional information concerning my organization or *National Domestic Violence Awareness Month*, please call me at [telephone number]. I will follow-up with your office on this request in the next few days. As always, we appreciate your support of *National Domestic Violence Awareness Month* and the ending of domestic violence. Thank you for consideration on this special request.

Sincerely,

(Your signature)

Enclosure